



January 24th, 2022

Sushi-case Achieved 70K Units for Overseas

HOSHIZAKI CORPORATION (hereafter referred to as Hoshizaki) announces that Hoshizaki has been shipping Sushi-case globally, mainly to American & European market, for about 40 years, and finally achieved a total of 70K units shipped from 2001.

Hoshizaki's Sushi-case can display ingredients such as raw fish while evenly cooling them from the top to bottom of the case. The arch shaped showcase helps to see inside from any angle, and LED lighting (*) realizes to light up ingredients with high brightness at low cost. In addition, it does not spoil the freshness of the ingredients since the LED lighting generates almost no heat. This product can be installed at the countertop of restaurants to appeal the freshness to customers.



Product image

Hoshizaki Sushi-case has been manufactured at the Shimane Factory (Unnan City, Shimane, Japan). We have been expanding this product globally since the establishment of Hoshizaki America Inc., our subsidiary founded in 1981. Our Sushi-cases are now used in a lot of restaurants that serve sushi and sashimi around the world, contributing to the development of Japanese food culture in many countries.

In recent years, thanks to a recovery in demand for this product, accumulated 2021 shipped units are 22% higher than in 2019 and 30% higher than in 2020. To meet the needs of our customers, Hoshizaki will continue to accelerate the product development.

* Americas and Europe model

The Hoshizaki Group has 16 manufacturing sites overseas. While promoting local production and sales, we are also exporting Made-in-Japan products that utilize our unique technologies.



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