



Exhibited water electrolyzer for the first time at

HOFEX 2021 in Hong Kong

Our group company Hoshizaki Hong Kong Co., Ltd. exhibited its water electrolyzer WOX-40WA for the first time at HOFEX 2021*, Asia's leading international exhibition for food, catering and hotel equipment, held from September 7 to 9.

- ※ HOFEX (Hong Kong Food Expo) is Asia's largest biennial international trade show for food, beverage and foodservice-related products. More than 1,000 global brands and 21,000 dealers from more than 12 countries participate in the event every year.



A view of our booth at HOFEX 2021

In Hong Kong market, while the rebound demand from the COVID-19 increases, hygiene awareness is also increasing. At this year's HOFEX, attention was also focused on water electrolyzer that can easily extract electrolytic water with sterilizing effects and help keep food clean. Electrolyzed water systems are popular products in Japan for maintaining hygienic environments in kitchens, and in the Hong Kong region of China, where hygiene awareness is on the rise, we will promote the benefits of this product, which uses our proprietary technology, to the market.

■ Features of Water Electrolyzer WOX-40WA

Acidic water electrolyzer dedicated type, suitable for work sites specialized in food sterilization
Various installation patterns are possible according to the kitchen environment.

1. Compact body that does not take up much space



2. No water softener required and minimal installation space

3. Powerful even in a small size, maximum pouring capacity of 4 liter/min

4. Easy flow adjustment with a single switch



5. Non-touch, hygienic pouring with just a touch of the hand over the sensor



(The above photos are Japan spec)

6. Adopts a flexible nozzle for high workability

7. Eco-friendly and economical as only acidic electrolytic water is poured out

Established in November 2010, Hoshizaki Hong Kong Co., Ltd is mainly engaged in the sales and maintenance of ice machines, commercial refrigerators, and beer dispensers. In addition, the company focus on the total kitchen business, which includes the design of the entire kitchen, product delivery, and maintenance services.

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