

Press Release

HOSHIZAKI

Apr.12nd, 2021

Hoshizaki Taiwan Opens Tainan Sales Office

-Aiming to strengthen sales, based in Tainan-

Hoshizaki Taiwan, Inc. (hereinafter, "Hoshizaki Taiwan"), a subsidiary of Hoshizaki Corporation in East Asia, will open a sales office in Tainan City in April 2021 in order to strengthen sales.

Tainan City is located in the southwest of the island of Taiwan and is the sixth largest city in Taiwan, with a population of about 1,900,000. Every year around 20 million tourists visit Tainan. The city is expected to see further development, as the Shalun Smart Green Energy Science City project, which involves the development of large commercial facilities, a convention center and several research laboratories, is under way in the area around Tainan Station.

Established in 2010, Hoshizaki Taiwan has a broad product lineup including ice makers, refrigerators, dishwashers and dispensers, and offers a full service and support portfolio covering everything from design to installation and maintenance to respond to any needs for kitchen equipment.

(Head Office in Taipei, with sales bases in four locations)

The new sales office in Tainan City, which is expected to develop still further in the future, will help us accelerate our shift

from wholesale sales to direct sales, enabling us to conduct meticulous sales activities, allowing more users to understand the merits of Hoshizaki products.

[Outline of Tainan Sales Office] Name: Hoshizaki Taiwan Tainan Sales Office Location: 1 Floor, No. 669, Datong St., Yongkang District, Tainan City Business description: Sales and service & maintenance of food service equipment in Taiwan Date of establishment: April 12, 2021

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