



December 13<sup>th</sup> 2019

## Commercial Dishwasher Launched in Southeast Asia

Following the launch in Thailand by HOSHIZAKI Corporation's subsidiary HOSHIZAKI (THAILAND) LIMITED, HOSHIZAKI Corporation will release a commercial dishwasher (manufactured at the HOSHIZAKI Group's Suzhou Factory) in other Southeast Asian countries.

HOSHIZAKI Corporation has been vigorously expanding its business in the Southeast Asian region since 1999, when it established HOSHIZAKI SINGAPORE PTE LTD. At present, HOSHIZAKI has business bases in six countries in the region (Singapore, Indonesia, Thailand, Malaysia, Vietnam and the Philippines).

In the region, HOSHIZAKI has focused on expanding sales of freezing and refrigeration equipment such as ice machines and refrigerators, but in August this year the company launched a commercial dishwasher, aiming to further expand its business range.

In the Southeast Asian region, manual dishwashing is prevalent due largely to low labor costs. However, the number of inquiries HOSHIZAKI has received in recent years about dishwashers from hotels, global restaurant chains and Japanese-owned restaurants has been rapidly increasing. Also, with the recent growing awareness of food safety and sanitation in the region, the company has been seeing great opportunities for growth in dishwashers, as they are capable of sanitizing dishes by rinsing with hot water at about 85°C—a feature that is not possible with manual washing. For these reasons, HOSHIZAKI decided to launch a high-spec, competitively priced commercial dishwasher into the Southeast Asian market. The sales target in the Asia region is 5,000 units per year, combined with sales in the Chinese market where the product has already been introduced.

HOSHIZAKI aims to raise its international profile as a food service equipment manufacturer by continuing to actively launch products that respond to the needs of each respective market.



HOSHIZAKI Commercial Dishwasher HW-600A

■ Major specifications

Power supply: 3-phase 5-wire 380V 50Hz Capacity: 23.1kVA (35.0A)

External dimensions: W 615 × D 718 × H 1,485 mm

Water supply: Direct connection to water pipe

Heater capacity: Wash tank side: 3.0kW; Booster tank side: 12.0kW

Water consumption: 2.0L/cycle

Rack processing number: 60 racks/hour (60 seconds/cycle)

Wash temperature: 60°C, Rinse temperature: 85°C

Note: The above specifications are for the model for Thailand, Vietnam and Indonesia.

■ Product, new technology, and development features

1. HOSHIZAKI brand at a competitive price

- The product offers the reliability and confidence promised by the HOSHIZAKI brand, with excellent cost performance.

2. Superior water- and energy-saving performance

- Industry-leading water- and energy-saving performance
- Use of a pump and nozzle that realize low running costs

3. Superb cleansing performance

- Industry-leading cleaning performance
- Use of a proprietary developed wash nozzle that provides wide water coverage, achieving extremely high cleansing performance

■ Release schedule by country

Thailand, Vietnam, Indonesia: Sales commenced in August 2019

Singapore, Malaysia, Philippines: Sales scheduled to start in January 2020

■ Target customers

Hotels, restaurants

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