

Relationship with Local Communities

We are promoting social contribution activities in order to become a trusted member of local communities. We also support the activities of the Hoshizaki Green Foundation as part of our environmental conservation activities .

Factory Tours and Work Experience

Hoshizaki accepts requests for factory tours and work experience programs from local schools. In 2019, we conducted 15 factory tours and four work experience programs.

We hope to be able to contribute to school education through factory tours and workplace experience programs that allow students to see the processes involved in making products and how our employees work, and to get a feel for the importance of things and the effort involved in work itself.



Elementary School Students on a Factory Tour

Donations by The Hoshizaki Charity Club

The Hoshizaki Charity Club collects amounts under 100 yen from the salaries and bonuses of members and donates them to support organizations involved in social welfare, environmental conservation, and disaster recovery. Currently, more than 70% of employees of Group companies in Japan are members. In 2019, we made donations to municipalities

damaged by typhoons, to efforts for the restoration after the Shuri Castle fire in Okinawa, and to 16 organizations including environmental conservation organizations.

A Message of Thanks from a Donation Recipient: Amakusa Marine Club

We thank you for your kind donation of support funds. Amakusa Marine Club is creating a platform for local children to study the ocean in Amakusa City, Kumamoto Prefecture, in order to protect the ocean's environment and resources and to nurture the next generation of people involved in ocean work. Every year, we hold study sessions on the ocean, industry and advanced technologies, and this year we used the support funds to implement an "Aquaculture Raft x IoT" program. We were able to provide children with the opportunity to learn about the appeal of the Amakusa ocean by taking actual measurements at aquaculture sites using hand-made IoT sensors that measure water temperature and other conditions, and taking pictures of what it is like on the inside of the rafts with underwater drones.



A Scene from Activities Conducted by the Amakusa Marine Club, a Donation Recipient

Support for Self-Reliance Support Activities for People with Disabilities

We support NPOs and private organizations that support the independence of people with disabilities in local communities.

As an example, Hoshizaki's head office factory has allowed visits from Mugino Hana, a continuing-work support office for people with disabilities located in Toyoake City, once a week to sell handmade bread. In 2019, they also started accepting sales visits from the Toyoake City Social Welfare Council's* kitchen car.

They serve warm keema curry and hot dogs made from local ingredients and are popular with employees. Hoshizaki will continue to cooperate to help people with disabilities participate in society.

*A private organization aimed at promoting community welfare



The Kitchen Car

Hoshizaki Green Foundation Environmental Conservation Activities

Two facilities managed and operated by the Hoshizaki Green Foundation have undergone renovations.

The Hoshizaki Green Foundation was founded in 1990 because of the founder's desire to preserve the nature of his hometown for future generations. The foundation's facilities include the Hoshizaki Institute for Wildlife Protection, Furusato Shakunouchi Park, and Lake Shinji Green Park, and it also is the

designated manager and operator of Lake Shinji Nature Museum Gobius, a prefectural facility in Shimane.

In 2019, two of these facilities were renovated and reopened as facilities that allow visitors to get closer to nature.

Lake Shinji Nature Museum Gobius

Installation of a new tank for whitebait fish, a perfect fit for the aquarium atop Lake Shinji



Whitebait is a typical example of the kinds of edible marine life in Lake Shinji and is popular among the locals. Since opening in 2001, Lake Shinji Nature Museum Gobius has been attempting artificial breeding of whitebait, which are considered difficult to breed in captivity, with the aim of holding a yearly whitebait exhibition. Since 2016, as a Hoshizaki Green Foundation project, the facility has been working on developing mass-production technology, and now are able to raise more than 3,000 whitebait. In addition, the facility has installed the only water tank in the world that enables viewing of whitebait throughout the year, and as of March 2020, the fourth generation born in captivity has been on display.

We will continue to communicate the importance of the natural environment of Lake Shinji through the whitebait exhibition.

Lake Shinji Green Park

Bird-Watching Hut Reopened after Renovations



Lake Shinji Green Park is a park with a variety of nature and a bird-watching hut where you can observe the waterfowl that live at Lake Shinji, which is a wetland registered under the Ramsar Convention*. In April 2019, 23 years after the park's opening, the bird-watching hut was reopened as a facility offering a more fulfilling nature-experience.

In the new bird-watching hut, the second floor has become bird-watching area, and the view has expanded dramatically compared to the old bird-watching hut. The number of telescopes has also increased, making for more comfortable bird-watching.

The exhibition space has also been enlarged, and the enhanced exhibitions include both interactive and panel exhibitions.

We will continue to convey the charm of nature to the park's many visitors through the observation of wild birds.

*A treaty to protect internationally important wetlands.

Hoshizaki's Support Activities

One of the Hoshizaki Green Foundation's facilities is the Furusato Shakunouchi Park, which allows visitors to come into contact with wild birds, insects, flowers, etc., and is used by locals as a place to relax. This year, Hoshizaki's Shimane Factory held an exchange event for families of employees in this natural and attractive park, which adjoins the factory. The event included an introduction of foundation's

initiatives, a walk around the park, and conveyed to our employees and their families the importance of conserving nature, as well as the importance of harmony between people and nature.



The Event